Compact GPS Tracking Products Can Help Parents Keep Kids and Pets Safer during Halloween

eZoom and SpotLite 2.0 Harness Technology to Keep Tabs on Children and Pets

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CARY, N.C., Oct. 22, 2013 /PRNewswire/ -- Halloween is a fun time for children, but it can be downright scary for parents: According to the American Academy of Pediatrics, Halloween is the most dangerous night for pedestrians. Halloween can also be a hazardous time for family pets: With many trick-or-treaters knocking at the door, dogs are likely to become extra excited or stressed, and there's a real danger that they'll bolt outside when the door is opened, as the ASPCA notes. Securus, Inc., maker of a groundbreaking line of personal and enterprise mobile safety and security products, is helping parents meet the challenges of the season with mobile technology solutions that make it simple to keep tabs on children and family pets.

"Halloween can be stressful for a parent – it's important to keep children safe and make sure our pets are protected," said Peter Muldoon, VP of Sales at Securus, Inc. "We want to make sure everyone has fun on Halloween, but at the same time, we want to do everything we can to make sure children stay in designated safe areas and that our family pets remain at home where they belong. Mobile technology can be a great solution."

Securus provides affordable mobile technology solutions that can help parents meet these challenges on Halloween or any other time of the year. eZoom, a lightweight, multi-use GPS locator, is ideal for helping parents keep track of children. Featuring a compact, waterproof design, eZoom can be clipped to a belt loop or carried in a child's backpack, trick-or-treat bag or pocket to give parents more peace of mind. Parents can use eZoom to locate their kids in real time 24/7 on the
Parents can set up text and email alerts for when their child enters and leaves a designated safe area (such as their home or neighborhood). Parents can also use eZoom to monitor their child's speed and determine if they're on foot or in a moving vehicle. They can view their children's location history and receive turn-by-turn directions to their current location via the web or app. Children can press an alert button on eZoom to quickly send their location by text and email to their parents, which can give kids confidence in an unfamiliar situation.

To help pet lovers keep dogs safe on Halloween and throughout the year, Securus offers the **SpotLite 2.0 GPS Pet Tracker**, a durable, lightweight, waterproof, real-time pet locator that can help owners quickly find and recover a lost dog. With advanced GPS tracking technology, SpotLite 2.0 easily clips onto a pet's collar to give pet owners a way to locate and track lost animals 24/7 via a cellphone, smartphone app or computer.

If a family pet bolts when the door is opened for a trick-or-treater, SpotLite 2.0 transmits turn-by-turn tracking directions on the free mobile application to help owners locate and recover lost pets. Pet owners can also set up designated SafeSpots (such as the home and yard) and receive an alert via text and/or email when a pet leaves the area as well as continuous location updates until the animal is found. Each SpotLite 2.0 unit comes with lifetime membership in the AKC Reunite program, which provides recovery support by phone anytime, anywhere. The rechargeable SpotLite 2.0 unit also features a rescue button that allows anyone who finds a lost dog wearing the device to send an emergency message with the dog's location to the owner at the touch of a button.

As fun as it is for children, Halloween can be a frightening time for parents and pet lovers. But mobile technology products can provide an affordable way to keep kids and pets safer. To learn more about Securus, the company's innovative eZoom and SpotLite 2.0 devices or other personal security and safety products, please visit [www.securusgps.com](http://www.securusgps.com).

**About Securus, Inc.**

Securus, Inc. is focused on deploying mobile safety and security products and services to the market. Securus has developed a complete M2M (machine-to-machine) technology platform, enabling the Company and its market partners to deliver tailored hardware and software GPS solutions. Securus' strategy is to partner with leading companies in each vertical market to ensure best-of-class GPS solutions. Securus' products are designed for college students, individuals with special needs, senior citizens, pets, children and small businesses. Through its wholly owned subsidiary, Zoombak, Inc., general purpose and vehicle tracking GPS based locators are sold through national retail chains. Visit Securus at [http://www.SecurusGPS.com](http://www.SecurusGPS.com) and learn more about Zoombak at [http://www.Zoombak.com](http://www.Zoombak.com).

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