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***EDN* 16<sup>th</sup> Annual Innovation Awards Ceremony to Feature  
Silicon Valley Venture Capitalist Andy Rappaport**

**BOSTON, MA, March 13, 2006** -- *EDN Magazine*, the Voice of the Engineer, has announced that Andy Rappaport of August Capital will present the keynote speech at the Innovation Awards to be held in San Jose, California, on Monday, April 3.

Mr. Rappaport's speech will open the awards ceremony, which honors the outstanding innovators and technology advancements in the electronics industry over the past year. A frequently cited authority on changing technologies and markets, Andy Rappaport joined August Capital in 1996. He has more than 20 years of experience as a founder, investor, and/or director of venture-backed start-ups, and has served on more than 30 public and private company boards. His investments at August Capital have included Atheros Communications, Silicon Image, Telocity, and many other still private leading-edge technology innovators.

Prior to joining August Capital, Mr. Rappaport was involved in the formation and success of more than a dozen venture capital-backed start-ups, including Actel, MMC Networks, Silicon Architects (acquired by Synopsys), Transmeta, and Viewlogic.

An entrepreneur by nature, Mr. Rappaport was the president and founder of The Technology Research Group (TRG), a Boston-based strategy-consulting firm he founded in 1984, the Massachusetts Center for Technology Growth, and his own consumer-electronics company.

Before launching his own companies, Andy was a technical editor for *EDN* magazine.

"The engineering profession and the markets technology products serve are very different now than when I joined *EDN* 25 years ago," Rappaport said. "But the value of innovation and great rewards for creative engineering remain unchanged. While my contribution as a

venture capitalist is different from the contribution of talented engineers, our goals are the same: to create and move markets by solving problems in powerful and non-obvious ways. Venture capitalists are as eager to see good engineers flourish as are the engineers themselves. We're also eager to see the success of the products and services engineers create, for without innovative engineers and engineering, there would be no basis for our continuing investments."

"Engineering is a profession that thrives on invention, creation, and problem solving," added John Schirmer, group publisher of *EDN*, *Electronic Business*, and *Electronic News*. "Andy's background demonstrates all of these traits, and these are the characteristics that we want students to emulate and apply in their lives and careers. Our awards ceremony will bring together the industry's most notable achievers, celebrating the engineering profession, education and technology. It is not just an evening of awards, however; it is reaffirmation that together we help ensure that engineering remains a career of choice."

#### ***EDN* Innovation Awards - Event Details**

*EDN* will hold its 16<sup>th</sup> annual Innovation Awards ceremony from 6:00pm to 11:00pm on Monday, April 3<sup>rd</sup>, 2006, at the 4<sup>th</sup> Street Summit Center in San Jose, California. Attendees can register for the black-tie gala event at [www.edn.com/innovation](http://www.edn.com/innovation), at this page: <http://www.edn.com/info/1340005660.html>.

#### **About the *EDN* Innovation Awards Program**

Now in their 16th year, the *EDN* Innovation Awards honor the people, products, and technologies that have shaped the electronics industry over the past year. In addition to recognizing today's innovators, the program's mission is to nurture future award-winning designers of tomorrow through an annual contribution to engineering education. *EDN* donates a portion of the proceeds from the Innovation Awards ceremony to the engineering university chosen by the Innovator of the Year.

Previous Innovation winners include Agilent Technologies, Altera Corporation, AMCC, AMD, Analog Devices, ARM, Atheros Communications, Apache Design Solutions, Bay Microsystems, Broadcom, Cadence Design Systems, Cornice, Cypress Semiconductor, Data Translation, Enpirion, Fujitsu Microelectronics America, Green Hills Software, Intel, International Rectifier, Intersil Corporation, Knowles Acoustics, The Mathworks, Matrix Semiconductor, Mentor Graphics, Motorola Semiconductor Products,

National Instruments, National Semiconductor, Power-One, Silicon Laboratories, STMicroelectronics, Tektronix, Texas Instruments, Vicor Corporation, Virtual Silicon Technology, Vishay Intertechnology, and Zarlink Semiconductor.

***About EDN – Celebrating 50 Years***

Known as the “Voice of the engineer,” Waltham, MA-based *EDN* serves the vital information needs of design engineers and engineering managers worldwide. The *EDN* franchise includes *EDN*, *EDN Europe*, *EDN Asia*, *EDN Australia*, *EDN China*, *EDN Japan*, and *EDN.com*. The publication is celebrating its 50<sup>th</sup> year of publication in 2006.

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