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Eleven High-Tech Companies Sponsor *EDN's* 16th Annual Innovation Awards

BOSTON, MA -- March 29, 2006 -- Eleven high-technology companies representing every sector of the semiconductor industry are joining together to sponsor the *EDN* Innovation Awards gala event in April. The Innovation Awards honor the industry's most outstanding technology advancements and the engineers who brought those technologies to use in new products introduced over the past year. The 16-year-old program further encourages the spirit of innovation by granting a \$10,000 scholarship to the university chosen by the elected innovator of the year.

EDN's 16th Annual Innovation Awards current roster of sponsors are as follows:

Platinum:

Avnet Electronics Marketing

Gold:

Cadence, National Instruments, Rambus, Silicon Laboratories, and *Maestro* Marketing & Public Relations

Silver:

Fujitsu, Kontron, Synplicity, Xilinx, and the International Engineering Consortium

"Every advancement in electronics is the result of innovation," stated John Schirmer, *EDN* Group Publisher. "When a teenager plugs into his personal selection of reggae, or instant-messages a friend, or looks up sports scores online, there are thousands of engineers who made those activities easy, reliable, affordable and, most of all, *possible*. As consumers we take technology for granted, but every electronic device is a miracle of technology and a credit to engineers everywhere. Our sponsors nurture that innovation within their own companies and collectively through the awards program."

Maury Wright, *EDN* editor-in-chief, added, "Engineers are creative, curious, and driven to make products smaller, faster, and more efficient. It's not just a character trait. Engineers are at heart innovators. They are constantly looking for the next-best-thing

and figuring out how to make it. The range of our sponsors demonstrates the solidarity in wanting to encourage the spirit of invention and discovery in a tangible way.”

EDN Innovation Awards - Event Details

EDN will hold its 16th annual Innovation Awards ceremony from 6:00pm to 11:00pm on Monday, April 3rd, 2006, at the 4th Street Summit Center in San Jose, California. Attendees can register for the black-tie gala event at www.edn.com/innovation, at this page: <http://www.edn.com/info/1340005660.html>.

About the EDN Innovation Awards Program

Now in their 16th year, the *EDN* Innovation Awards honor the people, products, and technologies that have shaped the electronics industry over the past year. In addition to recognizing today’s innovators, the program’s mission is to nurture future award-winning designers of tomorrow through an annual contribution to engineering education. *EDN* donates a portion of the proceeds from the Innovation Awards ceremony to the engineering university chosen by the Innovator of the Year.

Previous Innovation winners

Previous winners include Agilent Technologies, Altera Corporation, AMCC, AMD, Analog Devices, ARM, Atheros Communications, Apache Design Solutions, Bay Microsystems, Broadcom, Cadence Design Systems, Cornice, Cypress Semiconductor, Data Translation, Enpirion, Fujitsu Microelectronics America, Green Hills Software, Intel, International Rectifier, Intersil Corporation, Knowles Acoustics, The Mathworks, Matrix Semiconductor, Mentor Graphics, Motorola Semiconductor Products, National Instruments, National Semiconductor, Power-One, Silicon Laboratories, STMicroelectronics, Tektronix, Texas Instruments, Vicor Corporation, Virtual Silicon Technology, Vishay Intertechnology, and Zarlink Semiconductor.

About EDN – Celebrating 50 Years of Innovation

Known as the “voice of the engineer,” Waltham, MA-based *EDN* serves the vital information needs of design engineers and engineering managers worldwide. The *EDN* franchise includes *EDN*, *EDN Europe*, *EDN Asia*, *EDN Australia*, *EDN China*, *EDN Japan*, and *EDN.com*. The publication is celebrating its 50th year of publication in 2006.

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