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***EDN's* 17th ANNUAL INNOVATION AWARDS NOMINATIONS OFFICIALLY OPEN**

BOSTON, MA -- October 13, 2006 – Nominations are now open for *EDN's* 17th Annual Innovation Awards. These awards honor the industry's most outstanding engineering professionals and products. We will be accepting nominations until November 22, 2006. Please visit www.edn.com/innovation for nomination information.

Our 2007 categories include Innovator(s) of the Year, Analog and Power ICs, Application-Specific Standard Products (ASSPs), Digital ICs, Processors, EDA Tools and ASIC Technologies, Embedded-system Technologies, Passive components, Power supplies, Software, and Test and Measurement systems and boards. Please visit www.edn.com/innovation for more details on our categories.

“The EDN Innovation Awards are a unique contribution to the electronics industry,” states John Schirmer, Group Publisher, *EDN*, *Electronic Business*, and *Electronic News*. “We recognize the true innovation of the people, products, and technologies within the electronics industry.”

“Throughout the 16 years of the Innovation Awards, the program has uncannily yielded winners that would later prove incredibly significant. Examples include DSPs, MEMS sensors, flash memory, and programmable logic – all winners long before achieving broad success,” adds Maury Wright, editor-in-chief of *EDN*. “We’re especially excited about our program this year as we celebrate 50 years of EDN and all of the innovation we’ve chronicled throughout our history.”

Previous award winners have included, but are not limited to, Agilent Technologies, Analog Devices, National Semiconductor, STMicroelectronics, National Instruments, and Silicon Laboratories.

We are proud to announce that Avnet Electronics Marketing has returned this year as the official platinum sponsor of the 17th annual Innovation Awards.

About *EDN's* Innovation Awards

Now in their 17th year, the *EDN* Innovation Awards honor the people, products, and technologies that have shaped the electronics industry over the past year. In addition to recognizing the innovators of today, the program also nurtures the award-winning designers of tomorrow through an annual contribution to engineering education. *EDN* donates a portion of the proceeds from the Innovation Awards ceremony to the engineering university of the Innovator of the Year's choice. You can find complete information on the *EDN* Innovation Awards at www.edn.com/innovation

About *EDN*

Known as the “Voice of the engineer,” Waltham, MA-based *EDN* serves the vital information needs of design engineers and engineering managers worldwide. The *EDN* franchise includes *EDN*, *EDN Europe*, *EDN Asia*, *EDN Australia*, *EDN China*, *EDN Japan*, and EDN.com.

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