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EDN ANNOUNCES ITS NEW POWER PORTAL

Boston, MA, January 2, 2007 - *EDN* kicks off the New Year with the launch of their new *EDN Power Portal*. This new product provides opportunity and interaction for industry players on many levels by specifically targeting the power electronics market.

EDN's Power Portal will be delivered in a multitude of formats, under themed market segments, such as print supplements, case studies, take-away posters, podcasts, Webcast Summit, and more all hosted on a new microsite. In addition to these features, the *EDN Power Portal* will provide information on new products, technical papers, news coverage, commentaries, vendor lists, and trade show/conference coverage.

The new *EDN Power Portal* provides the power design audience with highly-focused content targeting niche communities such as energy efficiency, digital power, portable power, and milestones specifically for 2007, via an easy-to-navigate environment. Delivering powerfully integrated, powerfully global, and powerfully convenient resources will make for a *powerfully different* user experience," claims Cindy Fitzpatrick, Director of Custom Programs and Solutions for the *EDN* Network.

The new Power Portal is part of *EDN's* ever-expanding partnership with its longtime power partner, industry specialists, Darnell Group. Jeff Shepard, president of Darnell Group says, "We are excited about our involvement with the new *EDN Power Portal*. *EDN's* expertise in design and technical editorial, combined with Darnell's strength in news and analysis will produce a unique and powerful resource for design engineers and engineering managers." Darnell Group is the leading source for worldwide strategic information covering the full spectrum of power electronics, energy storage and generation. The company also publishes PowerPulse.Net, the only site on the Internet dedicated to the latest news developments in power.

Learn more about the new *EDN Power Portal* by visiting www.edn.com/powerportal.

About *EDN*

Reed Business Information publishes *EDN*, the "Voice of the engineer." From its headquarters in Waltham, Massachusetts *EDN* serves the vital information needs of design engineers and engineering managers worldwide. The *EDN* franchise includes *EDN*, *EDN Europe*, *EDN Asia*, *EDN Australia*, *EDN China*, *EDN Japan*, and *EDN.com*.

EDN is a publication within Reed Electronics Group, part of Reed Elsevier plc group (NYSE: RUK and ENL), a world-leading publisher, trade-show producer, and information provider operating in the science and medical, legal, education, and business-to-business industry sectors.

About Darnell Group

Darnell Group - the leading source for worldwide strategic information covering the full spectrum of power electronics, energy storage and generation - specializes in the economic/business analysis of emerging power markets and technologies.