

EDN RECOGNIZED WITH EDITORIAL EXCELLENCE AWARDS

Boston, MA, August 14, 2007 – EDN is proud to announce its editorial team has received four national and regional Awards of Excellence in the 29th annual competition held by the American Society of Business Publication Editors (ASBPE). EDN received these awards in both online and 80,000 or more circulation print categories:

- Gold national, Digital – Overall B2B Blog, for “Brian’s Brain” by Brian Dipert www.edn.com/briansbrain
- Silver national, Design – Opening Page/Spread - Computer Generated, for “Mobile Makeover” by Mike O’Leary www.edn.com/article/CA6382645
- Silver national, Editorial – Special Section, for “50” the EDN 50th Anniversary issue www.edn.com/50th
- Silver, northeast region, Editorial – Best Editorial/Editors Letter, for “EDN Comment” by Editorial Director Maury Wright

ASBPE’s annual competition recognizes the hard work and commitment of business and trade-magazine professionals, newsletters and Web editors and designers. With twice the number of entries as any other national business publication award contest for editorial and design excellence, the “Azbee” awards represent an extremely competitive and prestigious program.

About the ASBPE

For more than 20 years, the American Society of Business Publications Editors Awards of Excellence have honored the hard work and commitment to excellence by trade publication editors and graphic designers. These prestigious awards bestow respect, heighten the thrill of accomplishment, build confidence, and help motivate staff.

About EDN

EDN serves the vital information needs of design engineers and engineering managers worldwide. The EDN franchise includes EDN North America, EDN Europe, EDN Asia, EDN China, and EDN Japan. EDN.com, the online home of Electronic News, EDN, and Electronic Business, delivers a three-dimensional view of the electronics industry via breaking news coverage, strategic business information, and in-depth technical engineering content (www.edn.com).

EDN is published by Reed Business Information (www.reedbusiness.com), the largest business-to-business publisher in the U.S. and a member of the Reed Elsevier Group plc (NYSE: RUK and ENL).

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