

EDN NOW ACCEPTING NOMINATIONS FOR ITS 18th ANNUAL INNOVATION AWARDS

SAN JOSE, CA - October 5, 2007; Nominations are now open for *EDN's* 18th Annual Innovation Awards which honor the industry's most outstanding engineering professionals and products.

- The *Innovator of the Year* award recognizes an electronics engineer or engineering team for innovation in product design or technical leadership.
- The *Innovation of the Year* awards recognize unique, state-of-the-art electronics products in several categories.

The *EDN* Innovation Awards are especially important because the winners are chosen by a jury of their peers. First, *EDN* accepts nominations from the industry via www.EDN.com/innovation. Next, *EDN's* technical editors select the most deserving nominees as finalists. Then, *EDN* invites its worldwide audience of engineers and engineering managers to vote by online ballot. *EDN* uses a combination of these votes, balloting by the *EDN* Editorial Advisory Board, and voting by *EDN's* editorial staff to determine the ultimate winners. The Awards will be presented at a ceremony held on April 14, 2008 in San Jose, California.

Important dates to remember:

- Nominations deadline: November 30, 2007
- List of finalists published: Feb. 7, 2008 - *EDN.com* and in *EDN's* print edition
- Online voting: Feb. 1 through Feb. 29, 2008
- Awards Event: April 14, 2008, San Jose, CA
- List of winners published: *EDN.com* April 15, 2008; in *EDN's* print edition May 1, 2008

About *EDN* and *EDN.com*

EDN serves the vital information needs of design engineers and engineering managers worldwide. *EDN.com* delivers a three-dimensional view of the electronics industry via news coverage, strategic business information, and in-depth technical content. (www.edn.com)

EDN is published by Reed Business Information (www.reedbusiness.com/us), the largest business-to-business publisher in the U.S. and a member of the Reed Elsevier Group plc (NYSE: RUK and ENL) – a world-leading publisher and information provider.

About the *EDN* Innovation Awards

EDN was the first to create an award honoring people, products, and technologies that have shaped the electronics industry. The *EDN* Innovation Awards program also nurtures the growth of engineering careers and the future of electronics by donating a portion of the proceeds from the Innovation Awards ceremony to an engineering university selected by the Innovator of the Year. (www.EDN.com/innovation)

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Contact: Maury Wright, Editorial Director, *EDN* Worldwide
T: 1 858 748 6785, mgwright@edn.com