



EDN NAMES FINALISTS IN 18TH ANNUAL INNOVATION AWARDS COMPETITION

Read more about nominees at www.EDN.com/innovation18

BOSTON, MA - February 4, 2008: Finalists have been selected from hundreds of nominations for the 2007 *EDN* Innovation Awards. Instituted in 1990, the Innovation Awards honor the people, products, and technologies that have shaped the semiconductor industry over the past year.

This year's awards are sponsored by Avnet, XILINX, National Instruments, KPMG, Rambus and NXP.

This year's list of finalists features 21 categories including the prestigious Innovator of the Year, Analog ICs, Mixed-signal ASSPs, Power ICs, Digital ASSPs, Network and communication ICs, Multimedia ICs, Digital ICs, memory, and programmable logic, Microcontrollers and cores, Multicore microprocessors, EDA, Boards, modules, and peripherals, Software, Development kits, Power sources, Sensors, Passive components and interconnect, Test and measurement and others. The complete list can be reviewed at www.edn.com/innovation18.

Nominees demonstrated innovation resulting in a significant advance in technology and/or product development in the past year. Additionally, nominees within the Innovations of the Year (product/technology) categories shipped in volume in 2007.

"We have our broadest set of categories in the history of our Innovation awards program in 2007," states *EDN* Editorial Director Maury Wright. "With specialization affecting everything from components to test equipment, our staff diligently worked to group like technologies for meaningful comparison and delivered an outstanding slate of finalists. The slate includes the range of ICs from analog to processors, development and EDA software, amazing sensors, and modular and system products including test equipment. The voters will face tough decisions but without doubt, compelling products will emerge as winners."

During February, *EDN's* audience of electronics engineers and engineering managers will vote online to select the winners. *EDN's* editorial staff and Editorial Advisory Board also take part in determining the final winners. Visit www.edn.com/innovation18 for complete information regarding the awards. Winners will be announced at a dinner and awards event on April 14, 2008 in San Jose, California.

About *EDN* and EDN.com

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Contacts: Maury Wright, Editorial Director, 858-748-6785, mgwright@edn.com
Carol Betts, Marketing Manager, 408-345-4451, carol.betts@reedbusiness.com