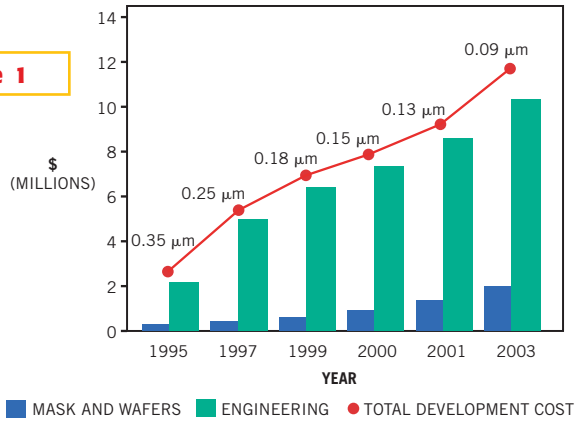


**Figure 1**



**Exponentially growing standard-cell-ASIC mask-set, NRE, and tool-set expenses are motivating many potential customers to consider alternatives (courtesy Altera).**