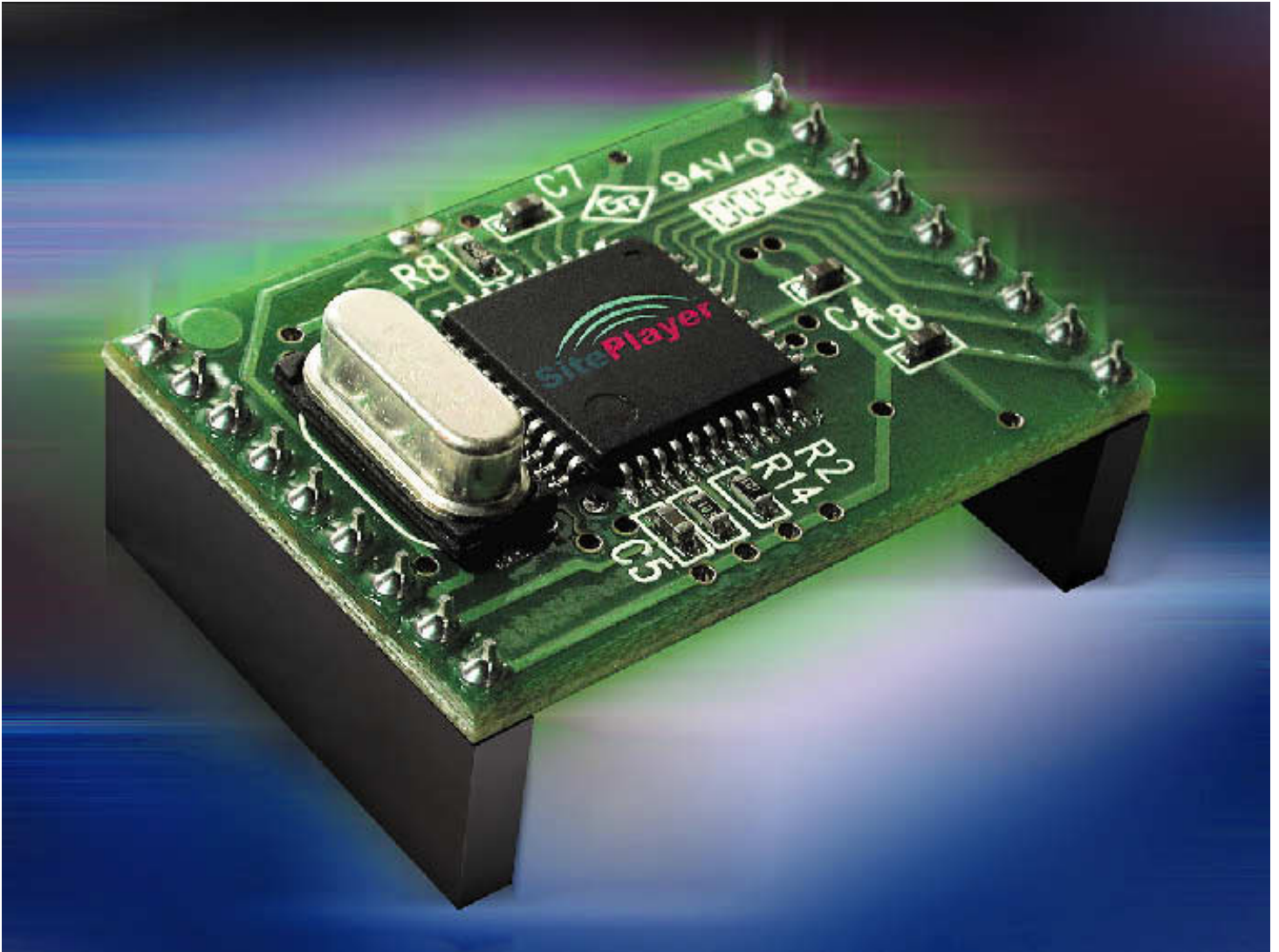


Figure 1



NetMedia's \$30 SitePlayer is a one-square-inch plug-in Web server that designers can program to deliver smart-phone-compatible Web pages.