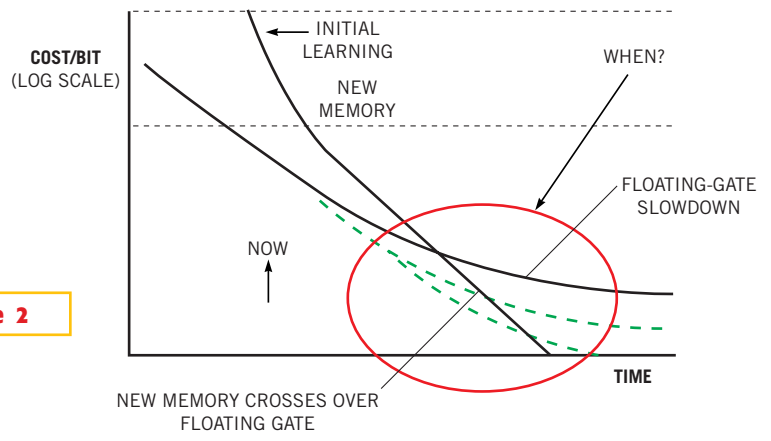


Figure 2



Introduce a new technology too fast, and your company wastes money; wait too long, and you lose your market momentum (courtesy Intel).