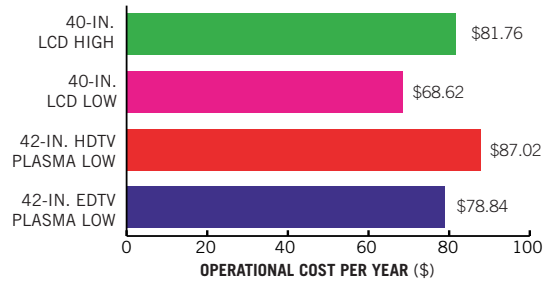


(a)



NOTES: ED=ENHANCED DEFINITION.
HD=HIGH DEFINITION.

	42-IN. PLASMA	40-IN. LCD
WATTS	270	240 TO 280
COST PER YEAR	\$78	\$70 TO \$82*

*OPERATING COSTS BASED ON 10 CENTS PER KILOWATT HOUR WITH A USAGE OF EIGHT HOURS A DAY, 365 DAYS A YEAR.

(b)



(d)



(c)

Plasma sets, like CRTs, are emissive (a, courtesy HowStuffWorks, www.howstuffworks.com) and have CRT-like power-consumption characteristics (b, courtesy NEC). At this year's CES, Samsung unveiled a 102-in. plasma display (c), whereas the largest LCD was a 65-in. unit from Sharp (d).