

TABLE BANDWIDTH REQUIREMENTS AND REVENUE RETURNS OF VARIOUS CELLULAR SERVICES

Cellular service	Streaming-bandwidth usage (kbps)	Average revenue	Total-capacity usage (Mbits)
SMS message	NA	7 cents	0.0002
MMS photo	NA	20 cents	0.0098
Two-minute voice call	12	7 cents	1.44
Two-minute low-resolution unicast video	128	99 cents	15.36
Six-minute low-resolution unicast video	128	99 cents	46.08
Six-minute high-resolution unicast video	384	99 cents	138.24
30-minute high-resolution unicast video	384	\$1.99	691.2