



Figure 1 Multiple paths to a \$40–or \$40.01–retail price point include Access HD's DTA-1080D (a), Apex Digital's DT502 (b), Dish Network's TR-40 CRA (c), and Sansonic's FT-300A (d). Sansonic's retail partner, Meritline, even included an Artec AN2 antenna (e).