



# Editorial Calendar 2008

ISSUE	CLOSING DATE	MATERIAL DUE	COVER STORY	DESIGN-APPLICATION STORY	PRODUCT ROUND-UP	EVENTS, SUPPLEMENTS SPECIAL FOCUS
January 10	11/30/07	12/5/07	Communications/ Network	Analog	Discrete Semi	
January 24	12/14/07	12/19/07	IC Design	Systems	Opto/Display	
February 7	1/4/08	1/9/08	Consumer-Electronics Design	Processors	Passives	DesignCon, 2/4-7 Literature Link
February 21	1/18/08	1/23/08	Power Management	IC T&M	Switches/Relays	APEC, 2/24-27
March 6	2/1/08	2/6/08	EDA	Consumer	Power Sources	
March 20	2/15/08	2/20/08	Processors	Power	Amps/Osc/Mixers	Readex Message Impact Study
April 3	2/28/08	3/5/08	Communications/ Network	Analog	Discrete Semi	
April 17	3/14/08	3/19/08	Applied System Design	IC Design	Circuit Protection	Embedded Systems Conf., 4/15-17 EDN Innovation Awards, 4/14 NEDA Top Distributors; Lit Link
May 1	3/28/08	4/2/08	Communications/ Network	Analog	Connectors	
May 15	4/11/08	4/16/08	Processors	Systems T&M	Sensors/Transducers	Best of Power Supplement
May 29	4/25/08	4/30/08	Consumer- Electronics Design	Communications	Power Sources	Readex Message Impact Study
June 12	5/9/08	5/14/08	EDA	Analog	Motion	Design Automation Conf., 6/8-13 Darnell NanoPower Forum
June 26	5/23/08	5/28/08	Power Management	Systems	Opto/Display	Movers & Shakers
July 10	6/6/08	6/11/08	Processors	Communications	Passives	
July 24	6/20/08	6/25/08	Analog Test & Measurement	EDA	Discrete Semi	
August 7	7/3/08	7/9/08	Consumer-Electronics Design	Systems	Cooling/Enclosures	Literature Link
August 21	7/18/08	7/23/08	IC Design	Power T&M	Switches/Relays	
September 4	8/1/08	8/6/08	EDA	Processors	Power Sources	Readex Message Impact Study Darnell Digital Power Forum
September 18	8/15/08	8/20/08	Communications/ Network	Analog	Sensors/Transducers	Power Leaders Supplement
October 2	8/29/08	9/3/08	Consumer-Electronics Design	Systems	Amps/Osc/Mixers	
October 16	9/12/08	9/17/08	EDA	Power	Discrete Semi	NEDA Supplement
October 30	9/26/08	10/1/08	Processors	ICs	Opto/Display	Microprocessor Directory
November 13	10/10/08	10/15/08	Communications/ Network	Consumer	Connectors	Electronica, 11/11-14 Global Report 5; Literature Link
November 27	10/24/08	10/29/08	Applied System Design	Power	Power Sources	
December 5	11/7/08	11/12/08	Analog Design	EDA	Passives	Readex Message Impact Study
December 15	11/21/08	11/26/08	Hot technology #1	Hot technology #2	Circuit Protection	

Cycle A in Green; Cycle B in Black