

## 2010 EDITORIAL CALENDAR

	ISSUE DATE	ISSUE CLOSE	MATERIALS DUE	CONFERENCES (Bonus Distribution)
1	1/7/10	12/4/09	12/11/09	
2	1/21/10	12/18/09	12/28/09	<b>DesignCon</b> 2/1-2/4 / Santa Clara, CA
3	2/4/10	12/31/09	1/11/10	<b>Mobile World Congress</b> 2/15-2/18 / Barcelona, Spain
4	2/18/10	1/15/10	1/26/10	<b>APEC</b> 2/21-2/25 / Palm Springs, CA <b>Intel Developer Forum</b> 2/21-2/25 / San Francisco, CA
5	3/4/10	1/29/10	2/8/10	
6	3/18/10	2/12/10	2/23/10	<b>EDN's Designing with LEDs</b> 3/17 / Santa Clara, CA
7	4/8/10	3/5/10	3/16/10	
8	4/22/10	3/19/10	3/30/10	<b>ESC Silicon Valley</b> 4/26-4/29 / San Jose, CA <b>EDN Innovation Awards</b> 4/26 / San Jose, CA <b>EDS</b> 5/11-5/13 / Las Vegas, NV
9	5/13/10	4/9/10	4/20/10	<b>MTT-S IMS</b> 5/23-5/28 / Anaheim, CA
10	5/27/10	4/23/10	5/4/10	<b>Sensors Expo</b> 6/7-6/9 / Rosemont, IL
11	6/10/10	5/7/10	5/17/10	<b>ESC Chicago</b> 6/8-6/10 / Rosemont, IL <b>DAC</b> 6/13-6/18 / Anaheim, CA
12	6/24/10	5/19/10	6/1/10	
13	7/15/10	6/11/10	6/21/10	<b>EMC</b> 7/25-7/31 / Fort Lauderdale, FL
14	7/29/10	6/25/10	7/6/10	
15	8/12/10	7/9/10	7/20/10	<b>Hot Chips</b> 8/23-8/25 / Palo Alto, CA
16	8/26/10	7/23/10	8/3/10	
17	9/9/10	8/6/10	8/17/10	
18	9/23/10	8/20/10	8/30/10	<b>ESC Boston</b> 9/20-9/23 / Boston, MA
19	10/7/10	9/3/10	9/14/10	<b>ARM Developers' Conference</b> 10/21-10/23 / Santa Clara, CA
20	10/21/10	9/17/10	9/28/10	<b>EDN's Designing with LEDs East</b> Date / Venue TBD
21	11/4/10	10/1/10	10/12/10	<b>WinHEC</b> Date TBD / Los Angeles, CA
22	11/18/10	10/15/10	10/26/10	
23	12/2/10	10/29/10	11/8/10	
24	12/15/10	11/12/10	11/19/10	

**2010 EDITORIAL CALENDAR** (CONTINUED)

	COVER	DESIGN FEATURE	PRODUCT ROUNDUP	SUPPLEMENT/EDITORIAL WEBCAST/EXTRA
1	ICs	Power	Discrete Semi	
2	Analog	Embedded	Opto/Display	
3	Wireless	Consumer	Passives	
4	Power	Embedded	Switches/Relays	Innovation Awards Finalists
5	ICs	Analog	Power Sources	EDN Innovators
6	Simulation	ICs	Amps/Osc/Mixers	Designing with LEDs Readex Message Impact Study
7	Consumer	T&M	Discrete Semi	
8	DSP Directory	Analog	Circuit Protection	NEDA
9	RF Design	Consumer	Connectors	Power Efficiency Innovation Awards Winners
10	Sensors	Communications	Sensors/Transducers	Sensors Editorial Webcast Readex Message Impact Study
11	EDA	Consumer	Power Sources	
12	Embedded	Power	Motion	
13	EM Simulation	ICs	Opto/Display	
14	Consumer	Embedded	Passives	
15	SOC	Analog	Discrete Semi	
16	Power	Embedded	Cooling/Enclosures	
17	T&M	ICs	Switches/Relays	Readex Message Impact Study
18	Consumer	Analog	Power Sources	
19	Microprocessor Directory	Communications	Sensors/Transducers	Designing with LEDs
20	Analog	T&M	Amps/Osc/Mixers	Power Leaders
21	Consumer	ICs	Discrete Semi	
22	Sensors	Analog	Opto/Display	Sensors Editorial Webcast
23	Embedded	Consumer	Connectors	Readex Message Impact Study
24	Hot Technology #1	Hot Technology #2	Power Sources	Hot 100 Products