

## 2010 EDITORIAL CALENDAR

	Issue Date	Issue Close	Materials Due	Conferences (bonus distribution)	Cover	Design Feature	Product Roundup	Supplement/ Editorial Webcast/Extra
1	1/7/10	12/4/09	12/11/09		ICs	Power	Discrete Semi	
2	1/21/10	12/18/09	12/28/09	DesignCon (2/1-2/4, Santa Clara, CA)	Analog	Embedded	Opto/Display	
3	2/4/10	12/31/09	1/11/10	Mobile World Congress (2/15-2/18, Barcelona)	Wireless	Consumer	Passives	
4	2/18/10	1/15/10	1/26/10	APEC (2/21-2/25, Palm Springs, CA) Intel Developer Forum (2/21-2/25, San Francisco)	Power	Embedded	Switches/Relays	Innovation Awards Finalists
5	3/4/10	1/29/10	2/8/10		ICs	Analog	Power Sources	EDN Innovators
6	3/18/10	2/12/10	2/23/10	EDN's Designing With LEDs (3/17, Santa Clara, CA)	Simulation	ICs	Amps/Osc/Mixers	Designing with LEDs
7	4/8/10	3/5/10	3/16/10		Consumer	T&M	Discrete Semi	
8	4/22/10	3/19/10	3/30/10	ESC (4/26-4/29, San Jose, CA) EDN Innovation Awards (4/26, San Jose) EDS (5/11-5/13, Las Vegas)	DSP Directory	Analog	Circuit Protection	NEDA
9	5/13/10	4/9/10	4/20/10	MTT-S IMS (5/23-5/28, Anaheim, CA)	RF Design	Consumer	Connectors	Power Efficiency Innovation Awards Winners
10	5/27/10	4/23/10	5/4/10	Sensors Expo (6/7-6/9, Rosemont, IL)	Sensors	Communications	Sensors/Transducers	Sensors Editorial Webcast
11	6/10/10	5/7/10	5/17/10	DAC (6/13-6/18, Anaheim, CA)	EDA	Consumer	Power Sources	
12	6/24/10	5/19/10	6/1/10		Embedded	Power	Motion	
13	7/15/10	6/11/10	6/21/10	EMC (7/25-7/31, Fort Lauderdale, FL)	EM Simulation	ICs	Opto/Display	
14	7/29/10	6/25/10	7/6/10		Consumer	Embedded	Passives	
15	8/12/10	7/9/10	7/20/10	Hot Chips (8/23-8/25, Palo Alto, CA)	SOC	Analog	Discrete Semi	
16	8/26/10	7/23/10	8/3/10		Power	Embedded	Cooling/Enclosures	
17	9/9/10	8/6/10	8/17/10		T&M	ICs	Switches/Relays	
18	9/23/10	8/20/10	8/30/10		Consumer	Analog	Power Sources	
19	10/7/10	9/3/10	9/14/10	ARM Developers' Conference (10/21-10/23, Santa Clara, CA)	Microprocessor Directory	Communications	Sensors/Transducers	Designing with LEDs
20	10/21/10	9/17/10	9/28/10	EDN's Designing With LEDs East (Date/Venue TBD)	Analog	T&M	Amps/Osc/Mixers	Power Leaders
21	11/4/10	10/1/10	10/12/10	WinHEC (November- Date TBD, Los Angeles, CA)	Consumer	ICs	Discrete Semi	
22	11/18/10	10/15/10	10/26/10		Sensors	Analog	Opto/Display	Sensors Editorial Webcast
23	12/2/10	10/29/10	11/8/10		Embedded	Consumer	Connectors	
24	12/15/10	11/12/10	11/19/10		Hot technology #1	Hot technology #2	Power Sources	Hot 100 Products