New Emergency Notification System from Sungard Availability Services Delivers Faster, More Streamlined Mobile Alerts

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Automated data integration provides situational awareness and reliable communication in times of need

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WAYNE, Pa., June 25, 2014 /PRNewswire/ -- Sungard® Availability Services™ (Sungard AS), a leading provider of information availability through managed IT, cloud and recovery services, today announced Assurance Notification Manager (Assurance NM), the newest addition to its Assurance software suite. With Assurance NM, a global emergency notification system, users can communicate easier in a pending disaster. Assurance NM is powered by Send Word Now®, the leading worldwide provider of emergency notification and critical communications services.

The system allows crisis response teams to mobilize faster, keeping employees safe and connected, and allows users to make critical business decisions quickly and effectively. Key features include:

- Mobile app capabilities for Apple®, Android® and BlackBerry® devices.
- Geo-enabled alerts using Google Maps® and recipient address data to send location-based alerts.
- Two-way communication with responses tallied in a report for reference.
- On-demand conference bridging, allowing up to 200 participants to connect instantly without passcodes or dial-in numbers.
- Assurance NM Direct, a recipient mobile app for rapid, secure and encrypted interactions. This app is based solely on IP connectivity and bypasses traditional telephony; assuring delivery of voice, text and file messages.

Assurance NM supports direct, automated integration with Assurance CM, Sungard Availability Services'
business continuity planning software. Critical employee data such as emergency contacts and mobile device information can easily be synced with Assurance™. Integrating AssuranceNM information with the new emergency notification system saves time and provides confidence that employee contact information is always up to date during emergency situations or when conducting business continuity exercises.

"Communicating quickly and articulately with our entire employee base is critical to our business, especially in the event of an IT disruption, or worse, a disaster," said Diane Madison-Jammal, senior vice president and CIO for North Island Credit Union. "Assurance allows us to better engage with our customers, ensure our business continuity plans are current and removes any worries we could have in keeping our employee contact information up to date."

"Having situational awareness is very important in the case of disasters, such as power outages, IT disruptions, workplace violence or cyber attacks," said Louis Grosskopf, general manager, Business Continuity Software, Sungard AS. "Crisis managers need accurate employee information at their fingertips to ensure the safety of everyone, communicate critical information faster and therefore help to minimize the potential impact on the business."

For more information on AssuranceNM and the full Assurance software suite, please visit www.sungardas.com/software.

About Sungard Availability Services
Sungard® Availability Services™ (Sungard AS) has more than 30 years of experience providing flexible availability services that help ensure organizations keep applications always on, always available. The company leverages its proven expertise to provide managed IT services, information availability consulting services, business continuity management software and disaster recovery services to clients in North America, Europe and India. Sungard AS helps customers improve the resiliency of their mission critical systems by designing, implementing and managing cost-effective solutions using people, process and technology to address enterprise IT availability needs.

To learn more, visit www.sungardas.com or call 1-800-468-7483. Connect with us on Twitter @Sungardas, LinkedIn and Facebook.

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